

DAVID FRIEDMAN

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EXPERIENCE

DBF Designs | Tampa, FL

August 2020 - Current

Founder and Designer

- Created and coded fully responsive and mobile optimized websites
- Worked with clients to develop complete brand identity packages, including logos, personalized style guides and social media templates
- Managed client flow and business development

Succeeding Small | Colorado Springs, CO

February 2020 - May 2022

Lead Web Designer

- Led web design team for Succeeding Small, a digital marketing agency focusing on a small business
- In charge of concept, design, and execution of website and SEO integration and design for over 40 clients including, Succeeding Small, Polar Bear Mechanical, Ponderosa Vet Clinic, Hollander Clean
- Led best practice web design training sessions for agency and clients

Professional Materials Management | Tampa, FL

May 2019 - June 2020

Project Specialist

- Contributed to and implemented an organizational plan for maintaining critical repair parts inventory in storerooms across the southeast
- Utilized best practices for data collection, requiring a mastery of the Microsoft Suite
- 5S storeroom process implementation including sorting and setting in order as well as informative signage with Granger and Motion products

House Staff | New York, NY

September 2019 - January 2020

Client Service Representative

- Responsible for placing hundreds of patron electronic devices in YONDR pouches each night
- Assisted house staff in preparing theatre pre-show at the Booth Theatre
- Provided nearly 2,000 patrons a night with information on the YONDR product and assisted with seating, as needed

EDUCATION

The University of Florida

August 2020 - December 2021

Masters of Arts - Web Design and Online Communication | Graduation with Distinction

The Pennsylvania State University

August 2015 - May 2019

Bachelors of Fine Arts - Musical Theatre

Theatrical Resume available on request

SKILLS

- **Front-End Development:** HTML5, CSS, Javascript, Bootstrap, LESS, SEO
- **Back-End Development:** PHP, MySQL, WordPress, Wix, Squarespace
- **Adobe Creative Suite:** InDesign, Illustrator, Photoshop, InDesign, Premiere Pro, XD
- **Microsoft Suite:** Word, Excel, PowerPoint
- UX/UI
- Git Version Control
- WCAG Standards, Cross-Browser Compatibility
- Elementor